

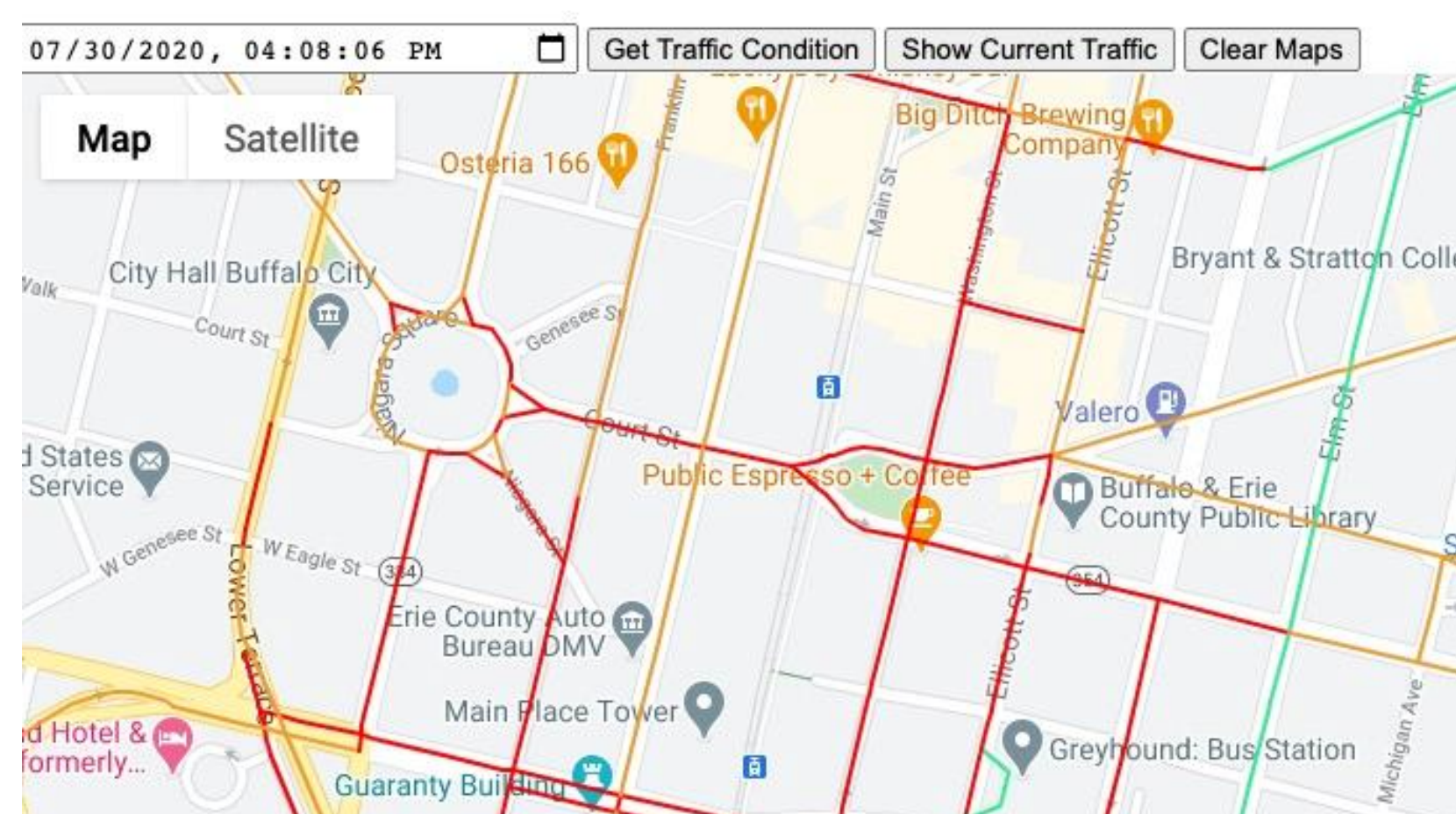
Towards Quality Aware Crowdsourced Road Sensing for Smart Cities

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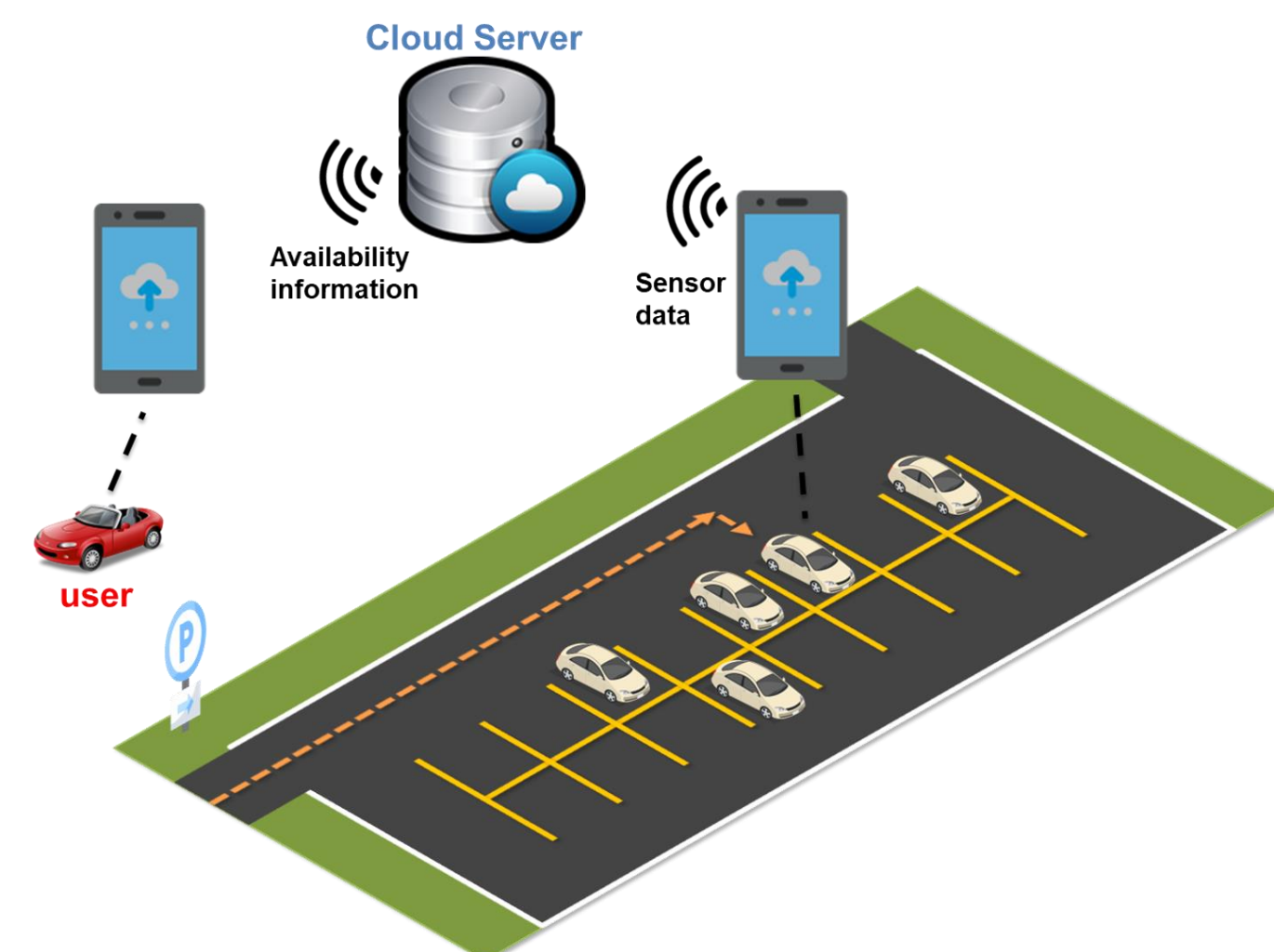
Project Overview: In this project, we aim to build a reliability-aware crowdsourced road sensing system, called **QuicRoad**. Quick road gathers information from a variety of sources, including not only **vehicle-carried smartphones**, but also **social media** as well as **specialized vehicle** and **authority**. By **integrating information** from these sources, we can make the acquisition and dissemination of **road/traffic condition information** accurate, efficient, and timely.

Project Activities:

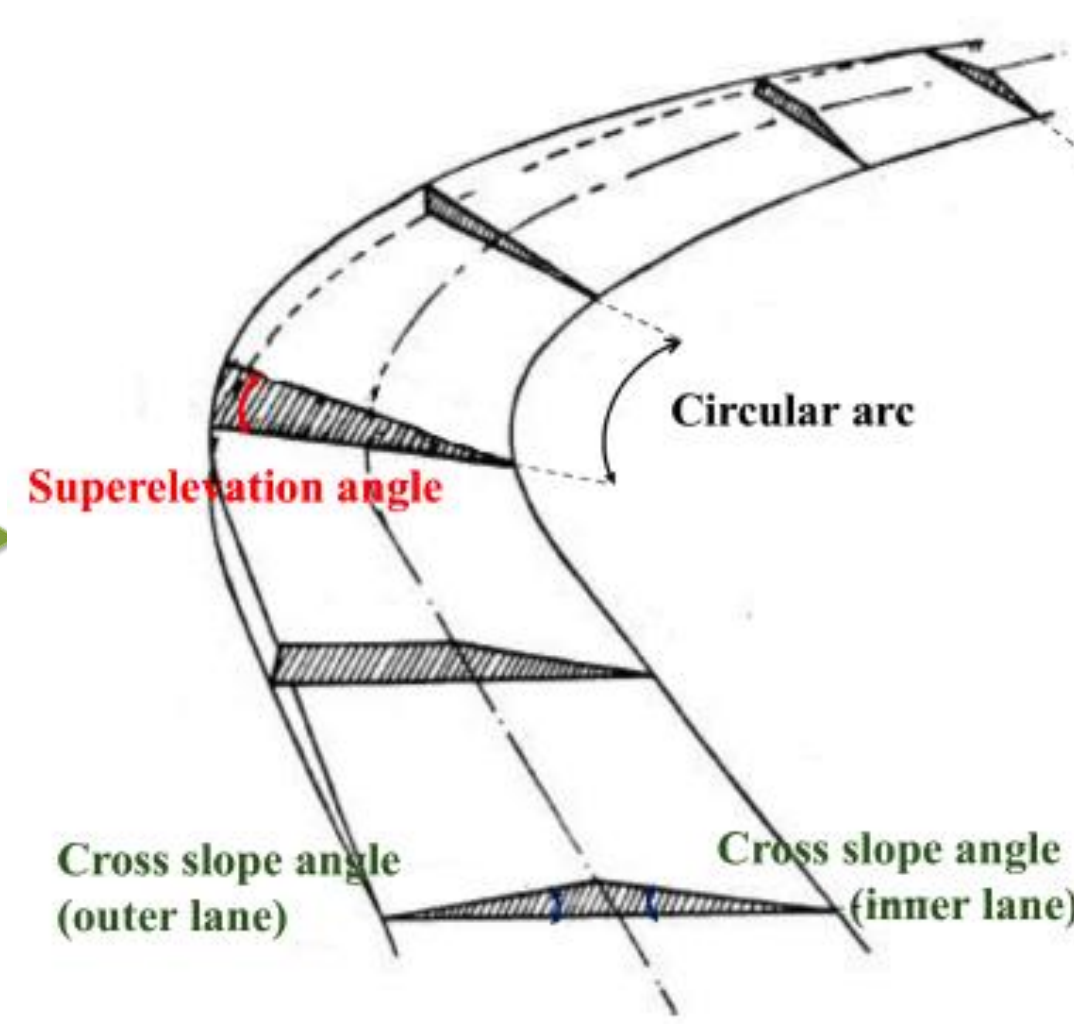
- We develop a **deep learning** framework that can predict traffic conditions with **limited** road sensing data that are **temporally sparse and unevenly distributed** across regions.
- We propose a crowd sensing system that can provide **spot-level availability** in a parking lot by analyzing **the behavior of the drivers** using their smartphone data.



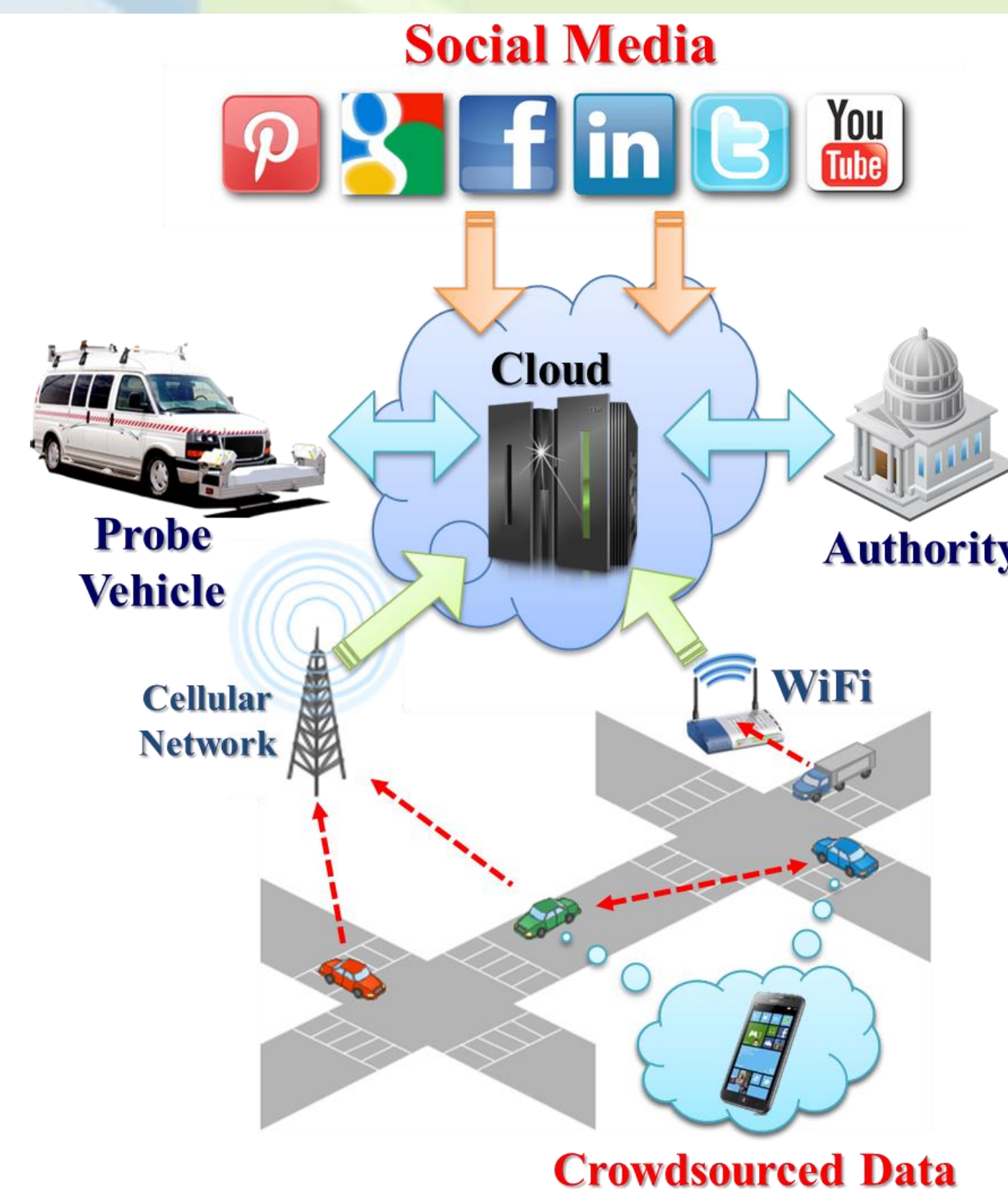
Traffic Condition Estimation



Parking Lot Availability Detection



Road Geometry Estimation



- We develop a crowdsourced **road geometry estimation** system that can leverage vehicle-carried smartphone's sensory data to estimate various road geometric features, such as **road grade, cross slope, and super-elevation**.

Intellectual Merit: This project integrates (i) **technological research:** a novel **Quality of Information (QoI)** aware **information integration** framework that can jointly optimize the estimation of the QoI of various sources, and the information-integration as well as decision-making process; and (ii). **social research:** it answers fundamental questions such as whether and to what degree the road/traffic condition information provided by the proposed QuicRoad system would change the **social behavior of the travelers**.

Next Steps:

- Make use of **video stream** from **roadside traffic cameras** operated by our partners to estimate traffic condition of a broader area.
 - **Combine** the GPS and video information to achieve **more accurate** traffic condition estimation and prediction.
- Integrate our crowdsourced road sensing system into the **NITTEC app** (https://www.nittec.org/travel_resources/nittec_mobile_app/), which provides users with customized real-time traveler information in the **Buffalo-Niagara region**.
 - Collect data from users' smartphones.
 - Visualize estimated/predicted traffic/road condition on the NITTEC app.

Lasting Impact and Sustainability:

The research will potentially benefit a wide spectrum of real-world road sensing applications aimed at improving **road safety**, mitigating **traffic congestions**, and reducing **fuel consumption** and **emissions**, and eventually contribute to building a **sustainable society**.