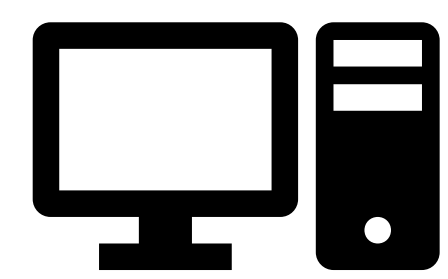


Consumer Responses to Household Provisioning During COVID-19 Crisis and Recovery

Kelly J. Clifton, PhD, Portland State University (PI); Rebecca Lewis, PhD, University of Oregon (Co-PI)
RAPID, FY2020



To what extent are people modifying their shopping behavior, either by choice or necessary to meet their needs for food and household during the COVID-19 pandemic?



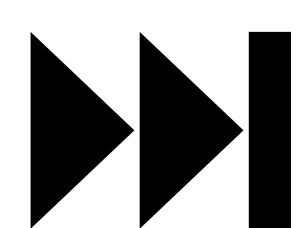
Repeated, cross-sectional online survey of residents in Washington, Michigan, Florida:

- Wave 1: Sept – Oct 2020 (*Complete*)
- Wave 2: Jan – Feb 2021 (*Complete*)
- Wave 3: Apr– May 2021 (*Planned*)
- Wave 4: Aug – Sep 2021 (*Planned*)



Our research is helping us to better understand adoption of technologies for household provisioning, and to identify barriers to access, as well as opportunities for future interventions.

Findings can help inform crisis planning by governments and aid organizations. These data also provide knowledge to shape future study, by identifying populations and locations where technological interventions may help solve the important issue of food security.



- Two more waves to complete
- Data analysis
- Collaboration with UberEats

Gathering data on:

- Food shopping frequency and use of restaurants
- In-person and online ordering
- Technology adoption
- Barriers
- Socio-demographics

Augmenting with data on:

- COVID infections & vaccines
- COVID policies
- Food retailing environment
- Online platform availability
- Social vulnerability

Wave 1 Findings (Compared to Gallup Data from 2019)

